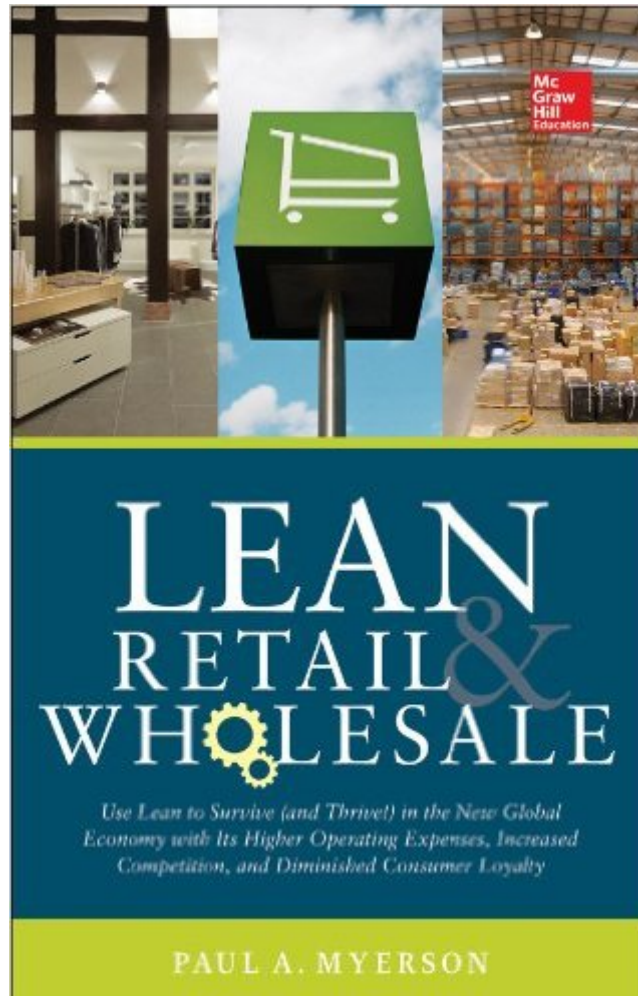


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# Lean Retail And Wholesale



## Synopsis

Best practices for implementing Lean techniques in retail and wholesale • Lean Retail & Wholesale is a highly insightful and succinct guide to lean application and a valuable resource for any retailer or wholesaler seeking a competitive edge. • --APICS Magazine, January/February 2015 • Essential reading for those who want to learn how Lean provides a competitive edge in today's fast-paced, multi-channel, and cost-conscious environment. • --Mark Temkin, Director, Demand Planning, Barnes & Noble, Inc. • Provides an enlightening perspective on the applications of Lean principles to the increasingly challenging worlds of the retail and wholesale sectors. • --Professor C. John Langley, Jr., Penn State University Featuring real-world case studies, this practical, streamlined guide reveals how to utilize a comprehensive Lean methodology throughout retail and wholesale businesses to reduce costs and improve productivity, quality, customer service, and profitability. Lean Retail and Wholesale examines Lean opportunities from the viewpoint of retail strategy, merchandise management, and store and distribution operations and provides a holistic, systematic approach for identifying and eliminating non-value-added activities. The Lean techniques presented can be applied to traditional brick-and-mortar wholesalers and retailers as well as e-businesses. Coverage includes: Using Lean as a tool to survive and thrive in retail and wholesale (R)evolution of retail--from the general store to e-commerce The Lean journey from goods to services Lean retail and wholesale: early signs of promise Basic Lean concepts and tools: building a solid foundation Advanced Lean concepts and tools: K.I.S.S. (keep it simple and straightforward) Retail strategy: sales and marketing, location, human resources management, IT, supply chain management, and customer relationship management Merchandise management: planning, buying, pricing, and communications Store operations management Lean retail and wholesale distribution Lean assessments and value stream mapping Leadership, culture, teams, and training Partnering, outsourcing, import, technology, and Six Sigma Critical thinking and continuous improvement: methodology, education, training, and analytics Defining and measuring success • measurements and current statistics The road ahead: thoughts and suggestions on the future of Lean in retail and wholesale

## Book Information

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## Customer Reviews

Lean Retail and Wholesale does a great job of introducing concepts of Operations and Planning and building on them throughout the book. Newcomers will find this book essential for understanding their new world and experience journeymen will find that the advanced concepts remain general enough for application directly within their organizations. Having been in retail, wholesale, and manufacturing the lessons in this book apply to all. I will be giving this book to all members of my team as required reading and reference.

The author starts with a good historical perspective of retail and some of the challenges in retail supply chain. He introduces lean concepts followed by retail / wholesale areas where lean techniques are applicable. There are several examples for a reader to get an understanding of the topic, and for the intelligent ones - they can take and run with it. I like the quick and easy read of the book. The coverage is wide. It is a good introductory book and ideal for consultants in retail world.

Myerson's Lean Retail and Wholesale pulls Lean off the manufacturing floor. This quick read can be used as an excellent starting point on your journey or as an idea generator if you have already begun. It contains a great balance of lean concepts and how they can be applied in the Retail and Wholesale industries. A must read for Supply Chain professionals.

This book was an excellent introduction to Lean concepts. Any organization that is thinking of a Lean journey or already down the path will find tools and ideas they will be able to benefit from. I would recommend this book to anyone involved in the retail space. Even if you are not planning to implement a formal Lean program, how you think about your operations will benefit from the tools

and ideas in the book. If you are moving down the Lean path, refer back to this book often during your journey, it will make your program that much stronger.

The concepts presented in this book are easily applied across channels other than retail/wholesale. The benefit to Supply Chain Professionals in retail/wholesale operations is evident from the start. As I read further along, it was evident that Lean Retail & Wholesale should be read by professionals in manufacturing and in fact anyone involved in Customer Service. It is a quick read that proves that Lean is a necessary program for any Company looking to thrive in today's economy and business climate.

This book is a great read for everyone in the retail and wholesale supply chain. It provides a comprehensive overview of the value of lean principles and how they could be applied in the retail/wholesale sector. Paul's book provides a plethora of ideas for those in the sector who want to raise the bar in their organizations and revitalize their businesses.

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